KURT AND DEANNA MANGUM ARE A POWER COUPLE CUT FROM A DIFFERENT CLOTH. ONE CAN'T HELP BUT IMMEDIATELY BE CAPTIVATED BY THEIR KNOWLEDGE, PASSION FOR FITNESS AND INNOVATIVE OUTLOOK. IF THOSE QUALITIES DON'T HOOK YOU, THEIR ENERGY WILL.

Together, Kurt and Deanna have developed a wellness program called CosplayFit, a fun program aimed at getting couples to experience their official motto of “Passion. Better. Together.”

The West Cuts

The couple first connected while at Stone Oak in San Antonio on New Year’s Eve in 2012. A chance meeting since Kurt didn’t typically spend the holiday out. “I was very attracted to Deanna from the second I saw her,” Kurt says. “We both like outdoor adventures and we grew up in the same church. I spent every New Year’s in church with my family and I never went out on New Year’s Eve. I spent all those days and nights praying while growing up. I was 26 Deanna.”

What made him change his mind was seeing Deanna’s passion for fitness and health. “I was very attracted to Deanna from the second I saw her,” Kurt says. “We both like outdoor adventures and we grew up in the same church. I spent every New Year’s in church with my family and I never went out on New Year’s Eve. I spent all those days and nights praying while growing up. I was 26 Deanna.”

This night, Deanna gave Kurt her number and he sent her a text and admitted to her social media account.

Kurt was a football player achieving distinction of All-American coming out of Chandler High School. He continued his education at Arizona State University. After Deanna graduated, they moved to Dallas and started working in the fitness industry.

In addition to CosplayFit, Kurt and Deanna have also started a fitness program called CosplayFit, a fun program aimed at getting couples to experience their official motto of “Passion. Better. Together.”

Social Impact and Accomplishments

In 2017, CosplayFit became a certified beneficial corporation. “We’re a for-profit organization, like a LLC, however we do have to have some sort of social impact every single year,” says Deanna, noting her husband as an important factor for the couple both in business and personally.

“Of the profits that are near and dear to our hearts is the CGM,” says Deanna. “We’ve been able to do our health and wellness work there for the past three years.”

The ERM nonprofit works to empower youth through various programs. Due to COVID-19 the MukUNgs work has been limited, so they switched gears and paired with State Farm to help with their mission.

The couple’s work centers around spiritual and mental health, race in America, optimism and love. The Mr. and Mrs. of Optimism podcast is another avenue for the couple to get the word out to their fans and clients. The podcast covers topics such as spiritual and mental health, race in America, optimism and love.