



dream BIG

— 2020 —

Dream a Little Dream

IN-KIND SUPPORT OPPORTUNITIES

November 20th, 2020



IN-KIND SUPPORT OPPORTUNITIES

Gents and Dolls,

On behalf of the ICAN dreamTEAM and Board of Directors, we invite you to put on the ritz and dreamBIG with us as a sponsor at *Dream a Little Dream*. We will be offering the event virtually for our supporters who still want to make a difference, but do so from the comfort of their own home. We look forward to supporting ICAN with you, especially during this time where providing ICAN's resiliency skills programming and services to our youth and families is needed more than ever before.

Sincerely,

Megan Mayhall
Co-Chair

Brandon Bell
Co-Chair

HELP MAKE A DIFFERENCE

ICAN exists to break the cycle of poverty in Chandler's poorest neighborhoods and is expanding this year to serve more youth. Over 80% of ICAN families report incomes below the poverty level. Even more alarming is that 21% of families report household incomes of less than \$10,000. In contrast, the City of Chandler as whole has a poverty level of just 9%. Youth in the community ICAN serves face higher rates of substance abuse, juvenile delinquency and gang involvement. Early exposure to after school programs, summer learning experiences, and positive role models are crucial to catapult the more than 30,000 youth in this area from poverty to economic self-sufficiency and prosperity.

ICAN typically serves 200 youth a day with free out-of-school time programming that includes evidence-supported curricula to build in youth the skills necessary to encourage pro-social behavior, develop life skills and leadership capacity, and enhance self-image and self-confidence. A strong emphasis is placed on STEAM learning and the program is enhanced with enrichment activities that include literacy skills, structured sports, art, technology, gardening, music and much more. ICAN's parenting classes support skills taught at ICAN and encourage parents to explore and strengthen family values, family bonding, and positive parenting skills to decrease family conflict.

Beginning in March of 2020, ICAN expanded our reach to be able to serve more youth and families during the pandemic when we could no longer safely have our facility open. Our adapted services have impacted over 2,500 youth per week since June before reopening for summer program through the weekly distribution of "ICAN Kid Kits" – educational activities and supplies to keep youth active and busy – all while continuing ICAN's program philosophy of Positive Youth Development, focusing on the "5 C's" – competence, communication, contribution, connection and character. Most of ICAN's families do not have access to technology, so the kits come in a convenient bag with all of the supplies needed to complete activities – printed sheets, crayons, glue sticks, along with other craft supplies. Each week has a new theme – these have included space, nature and animals.

In order to be able to reach more at-risk in our community, ICAN will continue the Kid Kits in addition to our regular programs for youth that are unable to attend. ICAN is also expanding its program to include a site-based location at Galveston Elementary School, a title 1 school in Chandler. This new site will bring ICAN's award-winning youth development curriculum to Galveston – which has the capacity of serving up 150 youth per day, nearly doubling ICAN's current reach in the 2020-2021 year.

LIVE & SILENT AUCTION SPONSORSHIP

All sponsorship levels can be customized based upon the interests of the sponsor for meaningful benefits and to provide the option of participating from afar in the comfort of your own home . Multi-year sponsorships are available.

LIVE AUCTION ITEMS	LIVE AUCTION ITEMS	SILENT AUCTION ITEMS	SILENT AUCTION ITEMS
VALUED ABOVE \$3,000	VALUED \$1,000 - \$3,000	VALUED ABOVE \$1,000	VALUED BELOW \$1,000

Pre-Event Recognition

Sponsorship recognition on ICAN website	•	•		
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Post-Event Recognition

One year membership to Henry Salinas Society: "Ambassador" level (\$10,000-\$19,999)	•			
One year membership to Henry Salinas Society: "Advocate" level (\$5,000-\$9,999)	•			
One year membership to Henry Salinas Society: "Champion" level (\$1,000-\$4,999)	•	•	•	



IN-KIND SUPPORT GUIDELINES

ICAN is collecting items and experiences to be used in our Silent Auction and Live Auction at dreamBIG.

Please provide a description of the item or experience in electronic format to ICAN by October 1st

- Once the description is provided to ICAN, the details cannot change due to printing time frames and inclusion in event materials
- **Item descriptions must include the donor's estimated value.** ICAN is not responsible for items selling below the donor's stated value; all proceeds directly benefit ICAN youth.
- Event personnel will select the starting bid with consideration for the estimated value for live auction items.
- **All physical items, vouchers, etc. must be received by Friday, November 6th**
 - o Event personnel may pair/combine donated items and experiences in an effort to increase the overall value.
 - o Event personnel will determine the placement of the item in the Live Auction or Silent Auction.





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IN-KIND RESPONSE FORM

Sponsor Name/Business: _____

(as you wish to appear on all acknowledgements)

(Interesting facts, model, rarity, size, color, etc.)

Item/Experience Description for event program: _____

(Number of persons, excluded or expiration dates, etc.)

Item/Experience Limitations: _____

Retail Value of Item/Experience: _____

Select from the following choices:

- This item/voucher is included with this form
- This item/voucher will be delivered by _____ (date) to ICAN
- Please call me to arrange pick-up

Sponsor Mailing Address: _____

Sponsor Phone Number: _____

Sponsor Email Address: _____

Please email completed submission to:

Courtney Taylor

Phone: 480-874-7575

Email: Courtney@icanaz.org