



2019 - 2020 ANNUAL REPORT



MESSAGE FROM CEO/BOARD CHAIR

Thank you so much for supporting ICAN and joining us here to read our Annual Report for 2019-20. This past year was an interesting one, to say the least. While 2020 certainly had its challenges, it was also a time of true inspiration throughout our community.

Our 2019-20 fiscal year started off as a banner year for ICAN, both programmatically and fiscally. Our programs teams did an incredible job ensuring that the youth we were serving received a strong array of program components – academic assistance, S.T.E.A.M. programs, sports/recreation and most importantly – positive youth development, with an emphasis on the “5C’s” – confidence, character, competence, contribution and connection. Our Philanthropy team was equally as successful, ensuring our programs remain free and serve as many youth as possible. We welcomed new supporters of the program – including Fiesta Bowl Charities, and increased funding from supporters like the Chandler Compadres, Isagenix, Thunderbirds Charities and Phoenix Suns Charities. We held our most successful dreamBIG event to-date, raising over \$450,000. The entire team worked throughout the year on planning for the upcoming expansion site at Galveston Elementary, which was scheduled to launch in July of this year.

And then March came along, and the COVID-19 crisis hit. While the COVID crisis was an incredibly stressful time, we were amazed at the outpouring of community support. We were also blown away by the innovation, strength, compassion, and flexibility of the entire ICAN team. They were incredibly resilient in the face of the pandemic. You can read on pages 4 and 5 how ICAN continually adapted to serve the needs of our community. Both of us are extremely proud of how ICAN was able to serve our youth and families in many ways over the past seven months.

Fortunately, ICAN received several new grants in light of the COVID crisis and we were able to finish the year in a

strong financial position. Our team continues to adapt as we navigate the future – online learning support, opening our second site at Galveston in October, adjusting dreamBIG 2020 to a virtual event – these are just a few of the ways we continue to grow and adapt.

Our nation also faced another crisis in the midst of COVID-19 in the outpouring of expression for racial equity. Again, our team made us so proud in their efforts to work together – with each other and with the community we serve to be a part of this discussion. We were thoughtful and intentional with our response to the situation and chose not to rush into action. Instead, we are starting with our immediate family – our staff – to talk and work through some of these issues, with our newly-formed Equity & Empowerment Task Force. We are so excited to see how this group will work together and impact our staff, and then spread that message to the greater community. 2019-2020 was an incredible journey. It was a year of loss, fear, protest, and confrontation. It was also a year of inspiration, hope, and unity. We thank each and every one of you for your continued support of ICAN and our programs. We also look forward to the next several months. Many challenges lay waiting ahead, but our board, volunteer and staff team is committed to address those challenges head-on, all in service to the mission that Henry Salinas (ICAN's founder) set forward nearly 30 years ago. Thank you for being on this journey with us, as we build a stronger and more united path forward.



Shawn Hancock
Board Chair, 2019-20



Shelby Pedersen
ICAN CEO

KEY ACHIEVEMENTS



dreamBIG

The 5th annual dreamBIG event was another huge success – raising over \$450,000 for programs and honoring the Chris E. Hoeye Award winners and Henry Salinas Society honorees.



Golden Knights

The Golden Knights LEGO robotics clubs started at ICAN, thanks in part to a grant from Intel. The group met monthly and competed in regional competitions, making ICAN proud!



Indoor Thanksgiving Dinner

Due to rainy weather, ICAN's Thanksgiving Dinner moved indoors for the first time in the event's history! Tremendous community support made certain this event was still extra special for ICAN families.



Men/Women of Chandler

ICAN volunteers and supporters Letty Kaufman, Brandon Bagley and ICAN's own Ted Huntington were named Women of Chandler and Men of Chandler by Chandler Lifestyles Magazine.



Thrive

ICAN launched the Thrive curriculum with youth at Willis Jr. High - an Evidence & Trauma-Informed interactive course that promotes positive choices and healthy behaviors. Thrive was so successful, Willis saw a 66% reduction in school suspensions for substance abuse in the months following.



Youth Showcase

The programs team started monthly ICAN youth showcase events. Youth worked throughout the month on a special project and presentation. Parents were welcomed in to enjoy a special evening celebrating their youth.



451

Youth served



4,600

Kraft Kits assembled and distributed



2,506

Adults reached through CCYSA



58

In-School presentations



87

Net Promoter Score



86%

Parents agree youth are gaining social and emotional skills



68%

Youth agree that ICAN helps them learn new things

COVID-19 CRISIS IMPACTS ICAN



**MARCH
2020**

ICAN's program is in full-swing and enjoying a successful year – currently welcoming 150 youth a day for our all-day Spring Break intersession program.

Ensuring that the basic needs of families were met – ICAN was able to provide youth breakfast, lunch, snack and dinner for most of the summer in partnership with Chandler Unified School District. ICAN also partnered with generous donors who provided dinners to local families, including: Mingle & Graze and ChoP.

Schools shut down and many local businesses close. Governor Ducey issues a “stay-at-home” order for Arizona. ICAN remains open full-days for youth whose parents are essential workers.

**MARCH 16-30,
2020**



ICAN families showed their generosity too! The Triste family learned that ICAN was in need of headphones for online learning. They immediately went out and bought 10 pairs to donate.



ICAN's volunteers were incredible. Ms. Helen and Mr. Ray sent in videos during the shutdown to share with youth. When programs opened in summer, Mr. Tom opened the garden at ICAN and Ms. Carla and Ms. Helen got straight to work, catching kids up on reading in the library.



**APRIL 1,
2020**

Demand for ICAN's program plummets amid fears surrounding COVID-19. Daily enrollment drops to less than 15 kids/day. ICAN is able to partner with another local child care center to combine efforts, rather than operating separately during a phase of historically low enrollment for both. As a result, ICAN temporarily suspends youth programming at our facility.

ICAN's program team develops creative ways to connect with youth and families throughout the shutdown. This includes weekly “ICAN Kraft Kits”, bi-weekly phone calls to youth and families and virtual programming through YouTube.

**APRIL &
MAY**



ICAN's program team visited families in-person on Mother's Day and Father's Day, with an ICAN van parade – delivering Kraft Kits and special gifts for Mom and Dad.

COVID-19 CRISIS IMPACTS ICAN

ICAN Kraft Kits were the hit of the COVID crisis! ICAN distributed 500 kits a week, reaching 1,500 youth! The kits were featured on Fox 10, ABC 15 and Governor Ducey's Facebook page. ICAN is continuing the kit program into the future. Donors included the Chandler Compadres, Opportunity 4 Kids, Treasures 4 zTeachers, Frito Lay, AlphaGraphics, Homeowners Financial and Valley of the Sun

ICAN's program was supported throughout the crisis with grants from the Halle Foundation, Arizona Community Foundation, Valley of the Sun United Way, Virginia G. Piper Charitable Trust and the CARES Act.

Families were incredibly appreciative of ICAN's support: "We are very grateful for the kit we received. Vivian is very happy and excited for the activities we will do together. God bless you for all of the work you do for the children."
Guadalupe Lorenzo



JUNE

ICAN remains on alert as schools decide if they will open for in-person learning or not. ICAN partners with Chandler Unified School District to be a resource for youth to complete online schooling, offering two sessions daily for youth to access technology and receive academic assistance.



SEPTEMBER/
OCTOBER

Youth programs resume at ICAN's facility for summer with limited capacity. ICAN kids are amazing at wearing masks, social distancing and washing hands. Kraft Kit distribution continues weekly. Youth receive breakfast, lunch and a take-home dinner daily.

AUGUST

Expected timeline for in-person learning to resume, at which point ICAN will restart typical afterschool programming.



ICAN's Expansion Pilot Program at Galveston Elementary School became a critical component of the program. By opening the expansion as soon as possible (planned for fall 2020), ICAN will be able to accommodate more youth spread out between the two sites, adhering to lower ratios of staff and youth.

ICAN partnered with Waymo to deliver Kraft Kits to families who were unable to pick them up from the facility during the summer!



FINANCIALS

ASSETS

Current Assets:

Cash & Equivalents	\$1,326,281	\$626,686
Accounts Receivable	\$24,624	\$79,632
Promises to give, net	-	-
Prepaid Expenses	\$18,242	11,668

TOTAL CURRENT ASSETS	\$1,369,147	\$717,986
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PROPERTY & EQUIPMENT, net	\$3,143,263	\$3,257,498
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TOTAL ASSETS	\$4,512,410	\$3,975,484
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LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts Payable	\$14,767	\$18,300
Accrued Payroll	\$26,231	\$20,293
Deferred Revenue	\$25,816	\$18,600
Current portion of note payable	\$98,694	\$4,516

TOTAL CURRENT LIABILITIES	\$165,508	\$61,709
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NOTE PAYABLE, net of current portion	\$261,464	\$146,006
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TOTAL LIABILITIES	\$426,972	\$207,715
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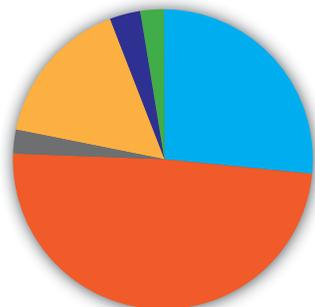
NET ASSETS

Without Donor Restrictions	\$4,069,184	\$3,767,769
With Donor Restrictions	16,254	-

TOTAL NET ASSETS	\$4,085,438	\$3,767,769
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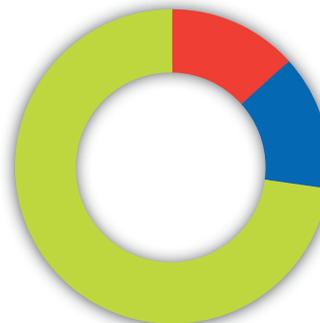
TOTAL LIABILITIES AND NET ASSETS	\$4,512,410	\$3,975,484
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REVENUE SOURCES



- Government Contracts 26%
- Contributions and Other Grants 50%
- Donations In-Kind 2%
- Special Events Revenue 16%
- Facility Use Revenue 3%
- Other Revenue 3%

EXPENSES BY PROGRAM AREA



- Family 13%
- Community 14%
- Youth 73%

ICAN strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Over the past few years, ICAN has been reinvesting operating surpluses into our reserve account in an effort to meet that 90-day threshold. The operating surplus from 2018/2019 was key to helping ICAN reach that milestone and having met that milestone the organization will now be able to invest future surpluses into other areas like programs.

LEADERSHIP COMMITTEES

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Troy Norris, Chair-Elect
Matt Julian, Treasurer
Megan Mayhall, Secretary
Trisha Baggs
Brandon Bagley
Brandon Bell
Carl Davenport
Toby Day
Steve Hewitt
John Hoopes
Denise McCreery
Sara Nance
Amy Richardson
Scott Vanderpool
Danielle Janitch, Ex-Officio
Nick Woodruff, Ex-Officio
Shelby Pedersen, Ex-Officio

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Carole Speranza
Tina Sweet
Robert Whetstine

dreamTEAM

Britni Ferguson, Chair
Megan Mayhall, Chair
Lana Breen
Thomas Duran
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Rea Mayer
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CCYSA Task Force

Caitlyn Alfonso
Josh Azevedo
Liz Beck
Dr. James Bogash
Susan Cadena
Natalia Chimbo-Andrade
Shea Dodson
Kathleen Dowler
Sherry Eklund
Victor Escoto
Angie Geren
Cynthia Hardy
Mariah Hile
Sarah Hunter
Jason Hutchins
Ted Huntington
Dr. Sandy Indermuhle
Mike Japenga
Paula McCall
Megan Mimms
Blas Minor
Joronda Montano
Leah Powell
Terry Roe
Chung Trinh
Com. Upshaw
Pedro Villanez
Michael White



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ICAN is a free out-of-school time program in the East Valley that offers programming for youth, teens, families and the community. ICAN's nationally-recognized prevention program focuses on the 5 C's of Positive Youth Development: connection, confidence, character, competence and contribution – fulfilling ICAN's mission to empower youth to be productive, self-confident and responsible members of the community.